





TECHNOLOGY

**1) Semrush** — Competitor research, keyword research, site audit, content tools and PPC insights. Best for marketing teams. Paid — AI features.

**2) Ahrefs** — Market-leading backlink index, keyword research, site explorer. Best for backlink & competitor analysis. Paid.

**3) Moz Pro** — keyword tracking, on-page recommendations, local features. Good for mid-size teams and beginners. Paid (trial).

**4) SE Ranking** — Affordable all-in-one with strong rank tracking and AI audit suggestions. Good for SMBs and agencies. Paid — AI features.

**5) Serpstat** — Growing all-in-one that balances price and features for keyword/competitor work. Paid.

**6) Surfer SEO** — Content editor tied to SERP-based recommendations (content score). Great for data-driven content teams. Paid — AI-enabled.

**7) Clearscope** — Content relevance scoring, used by editorial teams. Paid — AI-enabled.

**8) MarketMuse** — Topic modeling and content planning at scale. Ideal for enterprise content strategy. Paid — AI-enabled.

**9) Frase** — Research + content brief generator + editor. Good for small teams and freelancers. Paid — AI-enabled.

**10) Outranking** — Workflow for research, outlines and AI drafts tuned for SEO. Paid — AI-enabled.

**11) Jasper (AI writing)** – AI assistant used with Surfer/Clearscope for draft generation. Paid – AI-enabled.

**12) Scalenut** – Topic research, content briefs and AI writing. Paid – AI-enabled.

**13) RankIQ / Rank Prompt** – Tools focused on low-competition keyword discovery and AI content briefs. Paid – AI-enabled.

**14) Screaming Frog SEO Spider** – Desktop crawler for site audits (canonical, redirects, meta, Hreflang). Must-have for technical SEO. Paid/Free (limited).

**15) DeepCrawl / OnCrawl** – Enterprise crawlers for large sites and server-side issues. Paid.

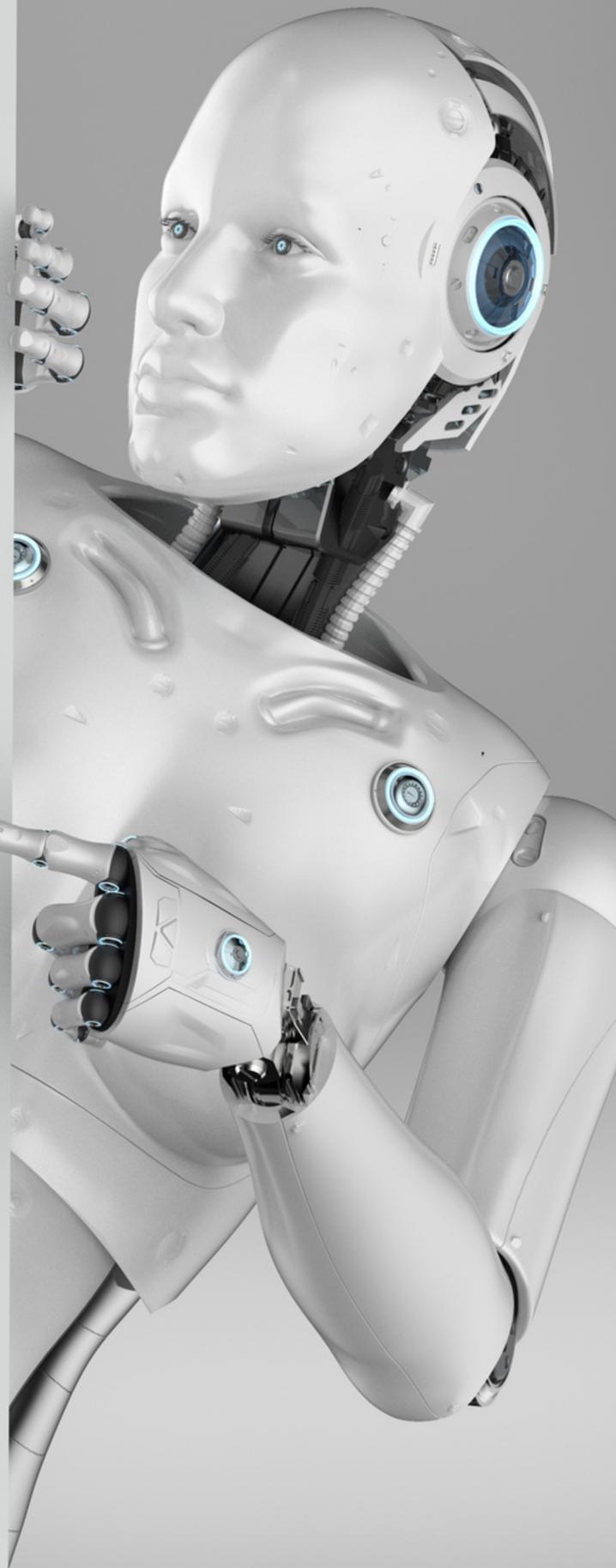
**16) Sitebulb** – Visual audits and prioritized recommendations for tech SEO. Paid.

**17) Botify** – Enterprise crawling & log analysis with advanced insights. Paid.

**18) Netpeak Spider** – Windows crawler for fast technical site checks. Paid.

**19) Google PageSpeed Insights / Lighthouse** – Labs + field data for speed and Core Web Vitals. Free. (Essential).

**20) GTmetrix** – Performance testing with waterfall and recommendations. Free/Paid.

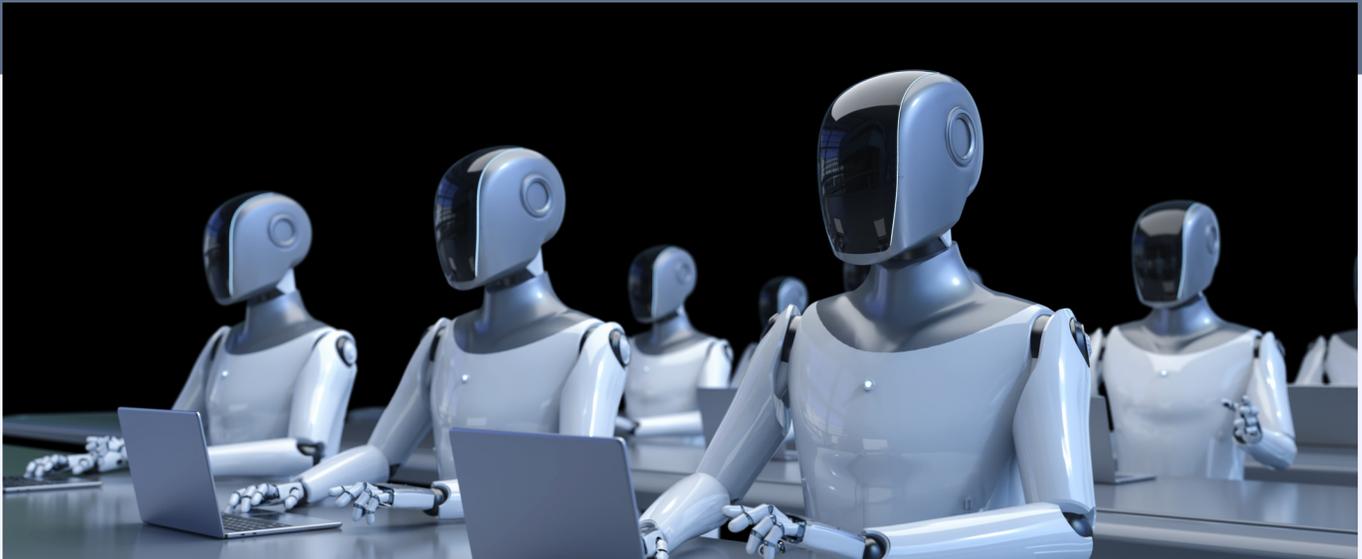




TECHNOLOGY

- 21) WebPageTest** — Advanced page performance, filmstrip and real device testing. Free.
- 22) AccuRanker** — Fast, accurate rank tracking at scale. Paid.
- 23) Rank Ranger** — Rank tracking with extensive reporting dashboards. Paid.
- 24) Pro Rank Tracker** — Affordable tracking for agencies and freelancers. Paid.
- 25) Majestic** — Link-index focused on Trust Flow / Citation Flow metrics. Paid.
- 26) LinkResearchTools (LRT)** — Powerful link risk analysis and recovery. Paid.
- 27) BuzzSumo** — Content & backlink discovery, trending content analysis. Paid.
- 28) Google Keyword Planner** — Ad/keyword volumes (within Google Ads). Free (with Ads account).
- 29) AnswerThePublic** — Visual question & phrase ideas from search queries. Free/Paid.
- 30) Ubersuggest (Neil Patel)** — Keyword ideas and content suggestions for beginners. Free/Paid.

# INNOVATE THE FUTURE



**31) KeywordTool.io** – Suggests keyword variations for Google/YT/Amazon. Paid.

**32) Mangools (KWFinder, SERPChecker)** – Easy keyword research with reasonable pricing. Paid.

**33) BrightLocal** – Local rank tracking, citation building and reputation management. Paid.

**34) Whitespark** – Citation services, local rank tracking and reputation features. Paid.

**35) Yext** – Listings management at scale for enterprises. Paid.



## TECHNOLOGY THAT MOVES YOU FORWARD.

**36) Yoast SEO** – Popular WP plugin for on-page guidance and sitemaps. Free/Paid.

**37) Rank Math** – Feature-rich WP SEO plugin with integrated schema. Free/Paid.

**38) Google Search Console** – Direct reporting from Google about indexing and performance. Free (essential).

**39) BloggingAgent.ai** – AI Agent for creating SEO optimised content.

**40) SimilarWeb** – Traffic intelligence and competitor benchmarking. Paid.

## TECHNOLOGY THAT MOVES YOU FORWARD.

**41) Sistrix** – European market strength; visibility index and SERP features. Paid.

**42) SEO PowerSuite** – Desktop toolset (Rank Tracker, Website Auditor, LinkAssistant). Paid.

**43) Raven Tools** – Reporting, audits and integrations for agencies. Paid.

**44) CognitiveSEO** – Link analysis + content visibility tools. Paid.

**45) Detailed SEO (Chrome extension)** – Quick on-page checks in the browser. Free.

**46) Perplexity / Perplexity for SEO** – LLM search & research assistant: fast insight generation and SERP interpretation. Freemium/Paid – AI core.

**47) Alli AI (Alli)** – Automated on-page fixes & recommendations (SEO automation). Paid – AI-enabled.

**48) Rank Prompt / Rankscale / Rankscale.ai** – AI tools that create optimized content prompts and track results. Paid – AI-enabled.

**49) Profound / Goodie / Peec AI / Eldil AI** – Specialist AI SEO tools that offer LLM-tuned content optimization, prompt engineering for AEO/LLM SEO (varies by vendor). Paid – AI-enabled.

**50) Adobe LLM Optimizer / Adobe AI agents for site optimization** – Adobe's AI agents help with site optimization and content personalization (enterprise). Paid – AI-enabled.

# Resources

**bloggingagent.ai**

[www.bloggingagent.ai](http://www.bloggingagent.ai)

**Creatorscommunity.ai**

[www.creatorscommunity.ai](http://www.creatorscommunity.ai)

**Videosagent.ai**

[www.videosagent.ai](http://www.videosagent.ai)

**filmsagent.ai**

[www.filmsagent.ai](http://www.filmsagent.ai)

**RatedG.ai**

[www.ratedg.ai](http://www.ratedg.ai)

**aiunplugged**

[www.aiunplugged.io](http://www.aiunplugged.io)



**THE BLUE WHALE**  
AI ACADEMY

[www.thebluwhale.ai](http://www.thebluwhale.ai)